

NaturCare Products for Hospitals - FAQ

What is NaturCare Odor & Stain Eliminator? NaturCare is an essential oil & natural vegetable extracts spray used to eliminate organic odors. It supports integrative practice for a more healing environment by restoring patient dignity quickly & discreetly and making the care space more pleasant for patient/visitors & staff. It is a value-added product in that it is **functional AND pleasant** thus improving patient satisfaction, staff tolerability and safeguarding the high-quality care image of the hospital.

How does NaturCare work? NaturCare is not a masking agent. When NaturCare is misted, the active ingredients attach to the odor /stain molecules and expedite the conversion to a simpler form (naturally biodegrade) - thus eliminating them. Essential Oils are added to take away the initial offensive odor and bring olfactory relief to staff/patients while care is being given. Once NaturCare is misted and has air contact, however, the EO is also broken down and thus there is no heavy lingering smell. Natural benefits of essential oils – Lavender can help to calm anxious patients, Fresh Mint or Peppermint to bring relief for nausea and Citrus (Lemon, Orange/Grapefruit) EOs which have an energizing effect. Unscented NaturCare is also available. NaturCare also can also help rid stains on uniforms/cloth and keep organic stains from setting until laundered.

Where can NaturCare be used? NaturCare is very versatile & effective for incontinence, illness, immobility & food odors. It can be sprayed in the air, on intact skin, on bandages, clothing, ostomy bags/appliances, bedding, water-safe equipment & surfaces. It is not for internal use. NaturCare is a deodorizer – it is not a disinfectant. Usage flyer available upon request.

Is NaturCare safe to use on & around people? We have combined the best of nature & chemistry to give an alternative to other harsh chemical smelling deodorizer sprays. NaturCare is non-toxic and non-irritating. Safety Data Sheet (SDS) & “No-Tox” report is available upon request.

Do you list all of your ingredients on the SDS? While the ingredients are listed as proprietary – we can state that NaturCare products don't include any of the chemicals of typical concern in the air fresheners: no alcohol, fragrance phthalates, propellants, solvents, aldehydes, known irritating or cancer-causing chemicals (1,4-dichlorobenzene). NaturCare comes in a variety of essential oils: Orange/Grapefruit, Lemon Burst, Lavender, Fresh Mint & Peppermint.

What if the odors still remain after using your products? NaturCare products are sprayed in the air and on the source to give initial, immediate relief to patient and staff. You must give the products a minute or so to break down the odor and eliminate it. The mess then needs to be wiped away and resprayed if odor is not gone. If odors continue, the source may need to be saturated further and product given more time to work (i.e. wet mattresses) or it may be coming from a different odor source in the area that needs treated.

Who are your competitors? NaturCare competes with incontinence, ostomy & air freshener sprays (i.e. Hollister M-9, Mediaire, Hex-on, Fresh Naturals, Carrascent). We have been told, however, that our products are not only effective, we smell much better than the competitors and are more readily acceptable to those staff/patients with chemical sensitivities. NaturCare is also more versatile in usage (including safe use on intact skin) & it helps keeps most organic stains from setting until laundered also. Testimonials available upon request.

What about patients/staff with chemical sensitivities? NaturCare products have been used for over 15 years in medical/clinical facilities and feedback has been positive relative to being readily acceptable to patients and staff. Of course, best practice always takes into consideration people with hyper-sensitivity/health issues. It is recommended to remove sources of odors (food, garbage, etc.) and have good air circulation/ventilation for ideal air quality/odor control. NaturCare is in a non-propellant/non-aerosol bottle and can be sprayed as needed rather than the continuous air freshener on the wall. We are glad that products are being scrutinized and there is a motion towards “green” at work and home.

Are NaturCare products for nursing or environmental service use? Nature Plus products have been sold as a “first aid” for nurses to use on and around patients for quick deodorizing relief. NaturCare therefore has traditionally been packaged in convenient 2 & 4 oz. bottles with a fine mist sprayer. (Some facilities keep the 4-oz. bottle at the nurse’s station and on carts for general use – others have a 2-oz. bottle in every room for immediate patient use). NaturCare can also be purchased in a 16 -oz. bottle with a trigger sprayer for wider surface broadcast. Larger refill sizes are available.

Can we get free samples for a trial? Samples are available for trials in medical facilities at no charge. We do ask that you give usage flyers to staff and have them fill out experience/opinions forms as they use the products and return the forms or a summary to Nature Plus. This feedback is vital for us to understand your needs and provide excellent customer service. Usage flyers & custom nursing trial forms are available upon request.

Are you a diverse supplier? NaturCare products are manufactured by Nature Plus, Inc., Stratford, CT. We are a Certified Small Business (Certificate available upon request). We appreciate an opportunity to understand and hopefully solve some of your deodorizing needs with our safe, excellent quality, cost-effective products.